
“Immediately following the procedure, I noticed how well I was able to breathe. Ten months later, my sinuses are still properly draining and I’ve stopped taking nasal sprays. I haven’t stopped bragging about the results!”

- Evelyn H.

Occupation: Operating Room Nurse Manager

Years a chronic sinusitis sufferer: 20

Diagnosis of chronic sinusitis should be made after evaluation by your doctor. You may be referred to an ear, nose, and throat specialist.

Find out now if
Balloon Sinuplasty[™]
technology is
right for you.

Visit www.BalloonSinuplasty.com
or call 1-877-868-NOSE (6673) today.

Don't wait any longer.

Find out why
Balloon Sinuplasty[™]
is different.

Break the cycle now and get the relief you deserve with the proven *Balloon Sinuplasty*[™] technology.

Go to www.balloonsinuplasty.com
or call 1-877-868-NOSE (6673) today.

MKT00887 Rev. C

©2005-2009 Acclarent, Inc. All rights reserved.
Acclarent, *Balloon Sinuplasty*, and *Relieva* are
trademarks of Acclarent, Inc.

Acclarent[™]
Shaping the Future of ENT Care

Chronic sinusitis
sufferers:

It's time to get your life back.



Balloon Sinuplasty[™]
technology by Acclarent

The facts about chronic sinusitis

A proven option for chronic sinusitis patients

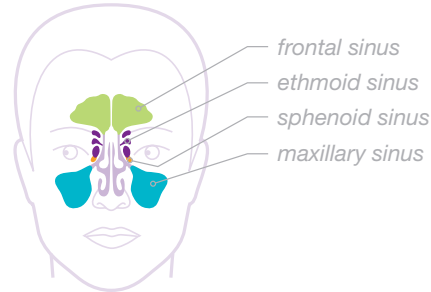
The *Balloon Sinuplasty*[™] approach

Chronic sinusitis is an inflammation of the sinus lining lasting three months or more, and is one of the most commonly diagnosed chronic illnesses. It is most commonly caused by bacterial, viral, and/or microbial infections. Structural issues such as blockage of the sinus opening can also lead to chronic sinusitis. If the opening is closed, normal mucus drainage may not occur. This condition may lead to infection and inflammation of the sinuses.

Common signs and symptoms:

- Facial pain, pressure, congestion or fullness
- Difficulty breathing through the nose
- Discharge of yellow or green mucus from the nose
- Teeth pain
- Loss of the sense of smell or taste
- Headache
- Fatigue
- Sore throat
- Bad breath

If you are experiencing some of these symptoms you may be suffering from chronic sinusitis.



Sinuses are air-filled pockets that surround the nose. Each sinus has an opening through which mucus drains. Chronic sinusitis sufferers do not experience the normal drainage which keeps the sinus healthy. Cycles of medications can be costly and conventional sinus surgery can be painful.

What is the *Balloon Sinuplasty*[™] system?

Doctors thread a guide wire equipped with a tiny balloon into the nostrils and up to the area of blockage. They then inflate the balloon just enough to open the passageway. Sinuses are opened in the same way that doctors open up blocked arteries during a balloon angioplasty. The technology is minimally invasive and safe. Tens of thousands of patients have experienced the benefits of the *Balloon Sinuplasty*[™] system.

How does the technology work?

Step 1. Gain Access to the Sinus.

To gain initial sinus access, the sinus guide catheter is introduced into the nasal cavity to target the sinus ostia under endoscopic visualization. The sinus guidewire or the sinus illumination system is introduced through the sinus guide catheter and gently advanced into the target sinus.

Step 2. Inflate Balloon Across Ostium.

The sinus balloon catheter is introduced over the sinus guidewire or sinus illumination system and positioned across the blocked ostium. The position of the sinus balloon catheter is confirmed and the balloon is gradually inflated to open and remodel the narrowed or blocked ostium.

Step 3. Remove Balloon and Irrigate Sinus.

The sinus balloon catheter is then deflated and removed. The irrigation catheter is advanced over the sinus guidewire or sinus illumination system into the target sinus. The sinus is then irrigated, flushing tenacious sinus contents - like pus and mucus.

Step 4. Remove System.

The irrigation catheter is removed, leaving the ostium open and the sinus cleared of mucus allowing the return of sinus drainage. There is little to no disruption to mucosal lining.

